



The First IAQ World Quality Forum in Budapest

The First World Quality Forum of the International Academy for Quality which was held in Budapest on October 26-27, 2015 could contribute very well to the “Corporate Identity” of the Academy. The main message of the IAQ World Quality Forum is summarized in the Slogan “Quality for Future of the World”. The highlights of this unique event were the memory by Prof. Seghezzi on the IAQ Founders: Kaoru Ishikawa, Walter Masing and Armand Val Feigenbaum and the introducing the advanced TQM for the new era by Prof. Kano, as well as the discussion on the quality and corporate management led by Dr. Bertin, on the future of quality profession led by Prof. Godfrey, on the relationship of the quality and innovation led by Prof. Pfeifer, on technical and human dimension of quality presented by Gregory Watson. There were also other current issues on the agenda, for example quality in healthcare and in service, education of quality, sustainability and quality, social responsibility, advanced quality tools, techniques and methods, ISO 9001:2015 as well as Lean and Daily Management including National Quality Policy, etc.

To make the listed focus areas interesting the 8 Panel Chairs and Speakers not only introduced the selected topics, but they had also well-managed discussions about that between the Panel Members and with the participants. The 13 additional Sessions provided high-level lectures too which were also successful discussed.

Following three lectures presented on the World Quality Forum should be especially emphasized:

The Ishikawa Lecture presented by Prof. Noriaki Kano which focused on developing ideas about the future of quality based on the ideas, principles and teaching of Kaoru Ishikawa.

The Feigenbaum Lecture presented by Tang Xiaofen focused on ideas about the systematic approach to quality development in China as recommended by Armand V. Feigenbaum.

The Masing Lecture presented by Gregory Watson focused on the developing ideas about the integration of business principles, applications and integration to honor Walter E. Masing.

From the 89 total number of the lectures were presented 59 by IAQ Members. In addition 21 posters and 10 exhibitors as well as 2 factory visits enriched the WQF Program.

I am convinced that the First World Quality Forum of the International Academy for Quality provided a unique and invaluable input for the almost 300 participants and will influence the further quality development in the whole world.

The first WQF of IAQ could deliver a product that is worthy and has enduring value to the global quality community also for the coming WQF events which are planned for every two years. In 2016 the 60th EOQ Congress “Quality Enables Growth and Competitiveness” will be a joint effort of European Organization for Quality, International Academy for Quality and Finnish Quality Association which will be held in Helsinki, Finland on May 30 to June 2, 2016. On this International Quality Conference will be celebrated the 60th anniversary of EOQ, 50th of IAQ and 50th of the Finnish Quality Association. I hope on valuable contributions by the IAQ Members also to this event to fulfill the purpose of the Academy and to increase its image and prestige.

Dr. Pal Molnar
IAQ President

Highlights of World Quality Forum



Opening the IAQ World Quality Forum by IAQ Chair Janak Mehta



Participants of the IAQ World Quality Forum



Keynote Opening Speech by IAQ Honorary Member Noriaki Kano



Executive IAQ Panel chaired by IAQ Honorary Member Marcos Bertin



Panel “Future of Quality Profession” chaired by IAQ Acn. Blanton Godfrey



Panel “Quality and Innovation” chaired by IAQ Acn. Tilo Pfeifer



Closing Plenary Speech “A New Model from Europe”
by IAQ Associated Acn. Pedro Saraiva



Closing Plenary Speech “Theory and Practice of Quality Development in China” by IAQ Companion Tang Xiaofen



Closing Keynote Speech “Technical and Human Dimensions of Quality” by IAQ Honorary Member Gregory Watson



Closing the IAQ World Quality Forum by IAQ President Pal Molnar