

The Announcement of the 2nd Asia Pacific Children's Painting Contest on Quality

In order to strengthen Asia Pacific children's understanding and communication about quality, promote children to establish quality awareness and build the atmosphere of whole society's mutual concern on the construction of quality power, Asia Pacific Quality Organization (APQO) and Shanghai Association for Quality (SAQ) will jointly hold the 2nd Asia Pacific Children's Painting Contest on Quality and the 8th "Quality and Me" Shanghai Children's Painting Contest on Quality.

1. **Theme:** I love the wonderful life
2. **Organizers:** Asia Pacific Quality Organization (APQO)
Shanghai Association for Quality (SAQ), China
3. **Duration:** March 1 to September 10, 2016
4. **Eligible participants:** Children under the age of 15 in Asia Pacific Region
5. **Subjects:**
 - Good Quality in our life or study
 - Green development for colorful life
 - The harmonious development of human, environment and animals that we aspire
 - Saving resources, protecting the environment, caring for nature
 - Let's create and enjoy high quality together
 - Adhere to the quality and integrity, against counterfeit and shoddy products
6. **Forms:** It would be available for the paintings including oil painting, watercolor painting, colored pencil painting and etc. The forms of paintings can be realistic painting, pencil sketch, cartoon, and etc, in addition to the electronic paintings and printing paintings. There are no restrictions on painting materials (canvas or paper). Painting size of 8K (297mm×420mm) and 4K(420mm×594mm) are acceptable.
7. **Evaluation Principle:** Content compliant with subject, composition close to life and skilful means of artistic expression.
8. **Awards:** The event provides 4 level prizes; first prize 10 winners, second prize 20 winners, third prize 30 winners and commemorative prize 100 winners. The first prize award is a gift worth about USD\$150; the second prize award is a gift worth about USD\$100; the third prize award is a gift worth about USD\$50 and award of commemorative prize is a set of well prepared painting pigment/souvenir. The prizes will be reviewed by experts from the organizing committee and will be finally decided after the examination and approval of the organizers.
9. **Copyright:** The copyright of awarded paintings will belong to the organizing committee of the painting contest and copyright royalty has been included in the awards. So, there will be no more payments to the painters in case that *Shanghai Quality* magazines and websites of the organizers carry the awarded paintings for public welfare purpose. Winning paintings will be compiled in a pamphlet and distributed as souvenirs to related organizations and individuals.
10. **Submission:** Competing paintings can be submitted by organizations (school, painting class, quality organization and so on) or by individuals. Please indicate painter's name, date of birth, mail address and telephone number. The submission of paintings will be started in September 1st, 2016 and the deadline will be September 10th, 2016.
11. **Contact information:**
 - Overseas: Email: apqo_hh@saq.org.cn
 - China: Contacts: Mr. Shi, Ms. Yan; Phone number: +86 21 62830089 / 52580205;
 - Address: "Quality and Me" Children's Painting Contest Office,
No.74 Tai An Road, Changning District, Shanghai P.R.China, 200052

This children's painting contest is a public welfare activity. Welcome the enterprises and organizations that actively undertake social responsibilities to support this event.